



Endorsed Service Provider Program

A Valuable Member Benefit!



Association of Gaming Equipment Manufacturers

ESP is a member-to-member marketing service program featuring vendors who qualify to participate by receiving a strong endorsement from the AGEM leadership or other AGEM member companies. **Check out how these member companies can enhance your advertising and marketing efforts at a substantial cost savings...**

Jeff Farrell

design + images

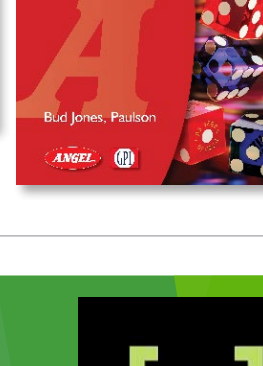
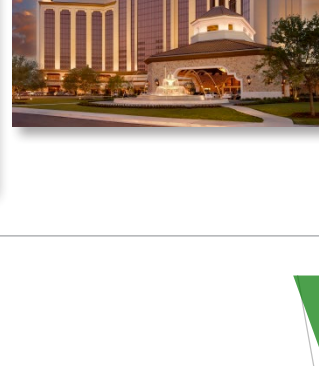
530-885-2570

Jeff@jefffarrell.com • Jefffarrell.com

Project priority and discounted AGEM member rates

Your Ultimate Creative Freelancer

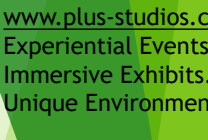
As a veteran designer, art director and photographer I have served many top gaming, hospitality, entertainment, tech-manufacturing and non-profit brands. I am a *real-world* expert in brand and promotional design for all media as well as still photography and video. **My niche is providing marketing directors, managers and in-house creative teams with an experienced, widely capable, cost-efficient resource for creative production.**



PLUS Studios was founded in 2013 when a collective group of entrepreneurially minded industry veterans decided to break the mold and do business differently.

With our agility, insight, new thinking, and modern sensibilities, our new mentality and modern approach results in unparalleled customer service and unique inspirations every time.

#whyplusstudios #plusexperience



www.plus-studios.com
Experiential Events.
Immersive Exhibits.
Unique Environments.

3917 E. Lone Mountain Road, Suite CC
North Las Vegas, NV 89081
(702) 651-9611
info@plus-studios.com

A Special Offer to Fellow AGEM Members:

*Complimentary review of your previous year's tradeshow or event invoices to analyze and report areas for cost savings.

*Complimentary Storage and length of time based on qualified annual tradeshow program.

*Complimentary Supervision at Las Vegas trade shows with turnkey show services.



A Special Offer To Fellow AGEM Members:

Fantini Research is extending to you a free two-month subscription to the gaming industry's leading daily source of actionable news, information and analysis – Fantini's Gaming Report.

These are "must-have" tools for CEOs and other top decision makers throughout the industry, including many AGEM members.

AGEM member **Dermot Smurfit, CEO, of GAN:**

"Fantini's Gaming Report is the smartest source of US market Intel for anyone seeking to build a business here. I read my report every morning, even before I say goodbye to my kids. Whether you are located in the US or not, what goes on in that market will affect you and you need to be aware of it. I refer all my colleagues to Fantini Research."

You will receive:

- Fantini's Gaming Report, the most complete and timely report covering every company and jurisdiction, delivered conveniently to your email box each day and written in a manner to save your time.
- Pre Market Notes and bulletins that keep you atop events as they happen.
- Full coverage of your competitors and customers.
- Weekly analyses by CEO Frank Fantini of industry trends and their meaning to you.

In all, the Fantini reports will give you the competitive advantage of knowledge and insight.

Contact Ashley Diem at adiem@fantiniresearch.com with **CODE: AGEMTRIAL** or call 302-730-3793 to get your FREE no obligation 2-month trial.



AGEM Members

First of all, thank you for your support and for the appointment of G3 magazine as AGEM Media Partner.

As the official European publication of AGEM, G3 magazine will support the trade association's members in its marketing efforts and trade event participation, and play a vital role in publicising AGEM's activities focused on political action, regulatory influence, responsible gaming initiatives, trade show partnerships and educational alliances.

Gaming Publishing Group will also continue to support AGEM via its various media platforms, including the G3 Newswire web portal and mobile application.

As part of this official appointment, we are pleased to offer exclusive member opportunities to AGEM members, which means that members can enjoy exclusive commercial and additional free benefits.

Please feel free to contact the G3 team to enquire about any of the AGEM member exclusives outlined here.

J. Slattery

John Slattery,
Commercial Director,
Gaming Publishing

Total AGEM member benefits provided by G3 amounts to £355* (US\$560)

Commercial Benefits

PRINT ADVERTISING
25 per cent discount off the G3 rate card (this is not an insertion sensitive figure)

BANNER ADVERTISING
15 per cent discount on all banners across Gaming Publishing's digital platforms.

EMAIL BLASTS
25 per cent discount on all emailers sent out to our 20,000+ database

INSERTS
20 per cent discount (size and weight of insert required before processing)

Additional Free Benefits

ONE FREE SUBSCRIPTION
A free subscription to a named person from each member's company - value £150 per annum (US\$250)

FREE DIGITAL MAGAZINE
Free links to G3 digital publications emailed to all members - value £50 per annum (US\$80)

COMPANY MEMBER PROFILE
Opportunity to have your company member profile listed within the regular monthly dedicated AGEM page.

TOTAL FREE G3 AGEM MEMBERS PACKAGE
Value to AGEM members of G3 package - £355 (US\$560)



Advertising & Marketing
John Slattery
Commercial Director
Tel: +44 (0) 797 166471
email: johnslattery@gamingpublishing.co.uk



James Slattery
Business Development Manager
Tel: +44 (0) 7814 227219
email: james@gamingpublishing.co.uk



Alison Dransfield
Advertising Executive
Tel: +44 (0) 1204 410771
email: alison@gamingpublishing.co.uk



Editorial
Lewis Pels
G3 Magazine Editor
Tel: +44 (0) 1942 529 291
email: lewis@gamingpublishing.co.uk



Phil Martin
G3 Newswire Editor
Tel: +44 (0) 1236 6669
email: phil@gamingpublishing.co.uk



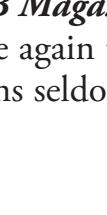
Spain Office
Karen Southall
Features Editor
email: karen@southall@gmail.com



Germany Office
John Carroll
email: john@carrollconsulting.de



South America Representative
James Morrison
email: jamesmorrison@gmail.com



Subscriptions and Invoicing
Jennifer Pels
Tel: +44 (0) 161 724 8716
email: jennifer@gamingpublishing.co.uk

Global Gaming Business

GGB

WWW.GGBMAGAZINE.COM



TRUSTED. RESPECTED. PREFERRED.

WE'RE ALL IN THIS TOGETHER...

Global Gaming Business Magazine understands the current climate from the COVID-19 crisis all too well. We feel a responsibility to maintain our monthly presence with **GGB Magazine** to address the necessary changes that must take place for our industry to reopen and once again thrive. The new gaming industry will be relying on vendors and technologies with solutions seldom or never considered of in the past.

Together, we will get through this.

To ease some of the current financial burdens COVID-19 has created, we will offer very competitive rates for our upcoming summer issues of **GGB Magazine**. We want to help you maintain your presence in the industry as we get through this crisis.

GGB AD SIZE	CURRENT	20% DISCOUNT
Full Page	\$3,905	\$3,124
Two-Thirds Vertical	\$2,900	\$2,320
Jr. Page or Half Page	\$2,245	\$1,796
Third Page Vert. or Square	\$1,675	\$1,340

We have **discounted** our rates by **20 percent** and will offer a **complimentary second ad** in the magazine or on the website during the same month.



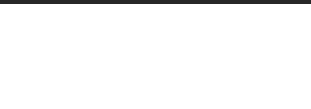
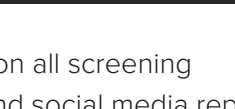
We are providing a daily update titled "Gaming in Crisis" on our **GGB News** website. You can sign up for a **free 6 month subscription** at **GGBnews.com** using discount code **GGB180**. Please share with your colleagues.

TERRI BRADY

Director of Sales & Marketing

Tbrady@ggbmagazine.com • 702-493-6964 mobile

AGEM MEMBER BENEFITS



As an AGEM member, you're entitled to a minimum 20% discount on all screening services, including drug screening, SuperClark/SuperClark Plus, and social media reports.

AMERICANCHECKED DIFFERENCE

- +** Gaming-specific and Nevada Specific Products
 - SuperClark
 - SuperClark Plus
 - Excluded Persons Gaming List
- +** Reliability of a Nationally Accredited Company
- +** Minimum 20% discount on Employment Screening Services
- +** All Reports go through 8 Touchpoints of Verification
- +** Minimum 20% Discount on Drug Screening Services
- +** Exclusive rates on new Products and Services

RECOMMENDED ASSOCIATION PACKAGE*	
What's Included	Search Details
County Criminal Track	<ul style="list-style-type: none"> • Live jurisdictional address (unlimited counties) • Alias names and addresses checked at the county level • Most up-to-date and accurate verified information
Nationwide Plus	<ul style="list-style-type: none"> • Nationwide Criminal Database Search • Multi-state Sex & Violent Offenders Report • Alias names identified checked through the Nationwide Database
Social Security Track	<ul style="list-style-type: none"> • SSN Verification • Address Location Report

VERIFICATION OF ALL HITS

**The Association Package provided is only a recommendation, not a mandatory search. AmericanChecked's team of professionals will work with association members to develop a package that meets their specific needs.*

ADDITIONAL RECOMMENDATIONS

SuperClark or SuperClark Plus

SuperClark is a premium and expanded search of Clark County, NV (Las Vegas) court records. AmericanChecked's SuperClark search goes beyond what other screening companies offer by accessing five courts in the most densely populated areas. SuperClark Plus accesses 17 district, justice and key municipal courts.

Drug Screening

From DOT compliance to custom drug screening programs, our drug and alcohol screening services are comprehensive and national in scope. Our team of drug screening professionals will work with each client to build a program that suits their specific needs, regulations and requirements.

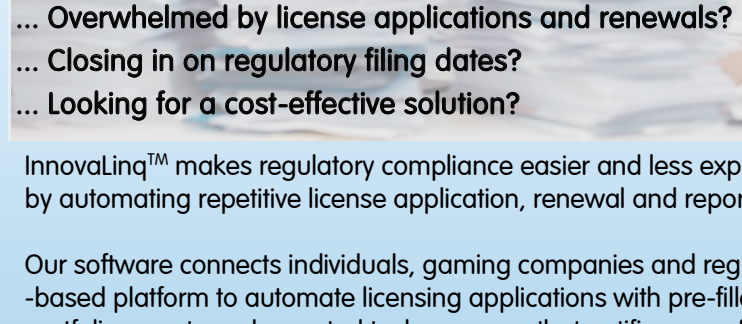
Social Media Report

Social media is a great way to find out more about your candidates, but conducting in-house searches can be risky business and can potentially violate the FCRA. Our Social Media Report is the ONLY FCRA-approved report on the market that includes only permissible information, so you don't end up in hot water.

Applicant Direct

Applicant Direct is a simple solution for busy HR professionals to send their applicants a link to place their own screening order with AmericanChecked.

For more information about AmericanChecked, visit www.AmericanChecked.com



Are you:
... Overwhelmed by license applications and renewals?
... Closing in on regulatory filing dates?
... Looking for a cost-effective solution?

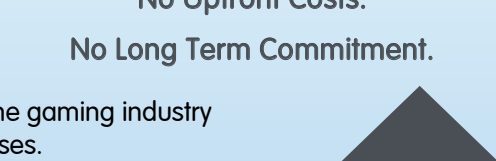
Innovating™ makes regulatory compliance easier and less expensive for the gaming industry by automating repetitive license application, renewal and reporting processes.

Our software connects individuals, gaming companies and regulators on a highly secure, web-based platform to automate licensing applications with pre-filled fields, workflows, license portfolio reports and a central task manager that notifies you of upcoming events.

Software-as-a-Service (SaaS). Use Innovating™ for your applications & renewals. Pay for *only* what you use. Annual subscription and bulk purchase discounts available.

Licensing and Compliance Services. Outsource your gaming license application, renewal and reporting needs to our experienced staff. We also provide you with access to Innovating™ so your data is readily available to you when you want to use it for your next application.

We have your answer!



Licensing Made Easy.

Streamline your licensing process today!

No Upfront Costs.

No Long Term Commitment.

Attention AGEM Members

Innovum Technologies offers special discounts on subscriptions and bulk purchases to AGEM members. Contact us TODAY!

Innovum Technologies, Inc.

1001 S. Main St, Las Vegas, NV 89101 USA | +1 (702) 789-4200 | info@innovumtechnologies.com